

## **EDITORIAL AND ADVERTISING POLICIES FOR ASNT'S OFFICIAL PUBLICATIONS**

### **1.0 Purpose**

The purpose of this policy is to establish criteria that ASNT shall use in the evaluation and acceptance of submitted materials (i.e. articles, statements, information, letters, etc.) and advertisement for ASNT official publications.

### **2.0 Scope**

ASNT shall, through its publisher (the Executive Director), reserve the right to refuse any submissions and advertisements.

### **3.0 Responsibility**

3.1 It shall be the responsibility of the Publications Division of the Technical and Education Council and the *Research in Nondestructive Evaluation (RNDE)* Committee of the Research Council as applicable to ensure that the criteria described within this policy have been followed.

3.2 It shall be the responsibility of the *Materials Evaluation (ME)* Editor to provide monthly technical paper status reports to the *ME* Technical Editor and periodic updates to all Associate Technical Editors. Status reports will be made available to others upon request.

### **4.0 Procedure**

#### **4.1 Technical Articles and Information**

Submission and acceptance of technical articles and information shall be subject to rules, regulations and procedures set forth by the Publications Division of the Technical and Education Council and the *Research in Nondestructive Evaluation (RNDE)* Committee of the Research Council as applicable.

4.1.1 All articles and information of a technical nature shall be peer reviewed and approved by an associate technical editor, a contributing editor or a designate of either prior to publication. *The RNDE* Editor-in-Chief and the *RNDE* review board will approve *RNDE* content.

4.1.2 Technical articles and information for *Materials Evaluation*, *NDTMarketplace*, and *The NDT Technician*, shall be reviewed and approved by *ME* Associate Technical Editors, Technical and Education Council committee members including methods committee members and when appropriate the Methods Committee chair.

4.2 Other Types of Articles, Information, Letters, and Materials

ASNT reserves the right to prepare summaries compiled from information submitted by other sources and ASNT disclaims all knowledge or liability for accuracy, authenticity or completeness of submissions.

4.3 Official publications shall carry a legal disclaimer that shall be prominently displayed in the publication. The disclaimer shall read:

“The American Society for Nondestructive Testing, Inc. (ASNT) is not responsible for the authenticity or accuracy of information herein. Published opinions and statements do not necessarily reflect the opinion of ASNT. Products or services that are advertised or mentioned do not carry the endorsement or recommendation of ASNT.”

4.4 Official Statements and/or Positions

Statements or articles representing the official position of ASNT must have the approval of the Board of Directors prior to publishing, which shall be duly noted in the statement.

4.5 Advertisements

4.5.1 ASNT reserves the unrestricted right to reject or cancel any advertising at any time. ASNT shall be subject to no liability whatsoever for its rejection or cancellation of any advertisement.

4.5.2 Products or services that are advertised or mentioned do not carry the endorsement or recommendation of ASNT.

4.5.3 Advertisers and their representatives shall be liable for all contents including text representation and illustrations of advertisements accepted and printed and shall hold ASNT harmless from any and all claims and related expenses arising from or connected with any advertisements in ASNT publications.